

## Senior Associate Opportunity

### IfM Education and Consultancy Services (IfM ECS)

IfM Education and Consultancy Services is seeking to appoint a high calibre Associate to promote and deliver its consultancy services for industry and government. The opportunity will focus primarily on [National sector and technology roadmapping](#) for government and government agencies, together with emerging approaches from the IfM's [Centre for Science, Technology and Innovation Policy](#).

#### About IfM ECS

IfM Education and Consultancy Services (IfM ECS) is a wholly-owned subsidiary of the University of Cambridge. It applies research from the University of Cambridge Institute for Manufacturing (IfM) to:

1. Create value for its clients - enabling them to develop and achieve their business and policy objectives;
2. Help IfM and Cambridge research to have impact; and
3. Generate funding for future IfM research and education activities.

IfM ECS provides services in a number of specialist areas of expertise, based on IfM research. These include:

- **For government and government agencies:**
  - National sector and technology roadmapping
  - Landscaping industrial competences and opportunities
  - Innovation and industrial policy
- **For industry:**
  - Business strategy and business model innovation
  - Innovation and technology management
  - The management of design to support business transformation
  - Design and transformation of global operations (e.g. production, supply) networks
  - Manufacturing strategy
  - Performance measurement
  - Automation and information strategy
  - Service-based business models and capability development

#### Profile sought

The characteristics we seek for this Associate role include:

- A high-calibre academic background
- 15-25 years relevant industry and policy experience
- Demonstrable business development capability, including a relevant network of relationships
- An active interest in applying academic management and policy research to challenging industry and government needs, and communicating learning from application to researchers

#### The Associate proposition

We offer our Associates:

- The opportunity to apply high quality research-based offerings to address some of today's (and tomorrow's) most interesting industrial challenges
- A highly collaborative team environment
- An increasingly strong reputation for delivering impactful outputs to our clients

#### Next steps

If you would like to explore these opportunities, please contact Peter Templeton, Chief Executive Officer on 01223 338174 (direct) or email [pwt23@cam.ac.uk](mailto:pwt23@cam.ac.uk)